



# THE ZERO WASTE INTERNATIONAL ALLIANCE WHO

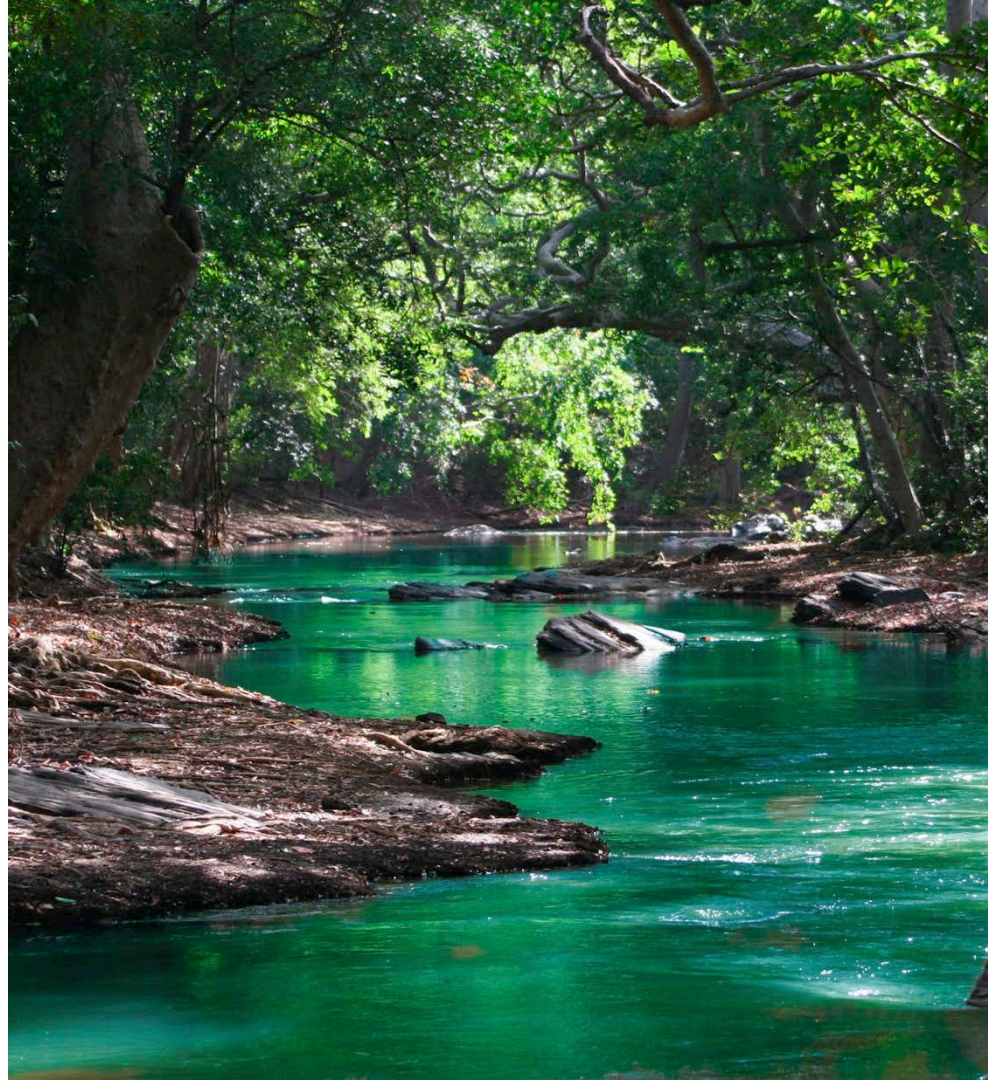




# ZERO WASTE VISION & MISSION

**Vision:** A just world, of vibrant, resilient, Zero Waste communities, in harmony with nature.

**Mission:** To work together as a global community to drive systemic change towards Zero Waste using environmental and social justice principles.



# INTERNATIONAL ZERO WASTE POLICIES

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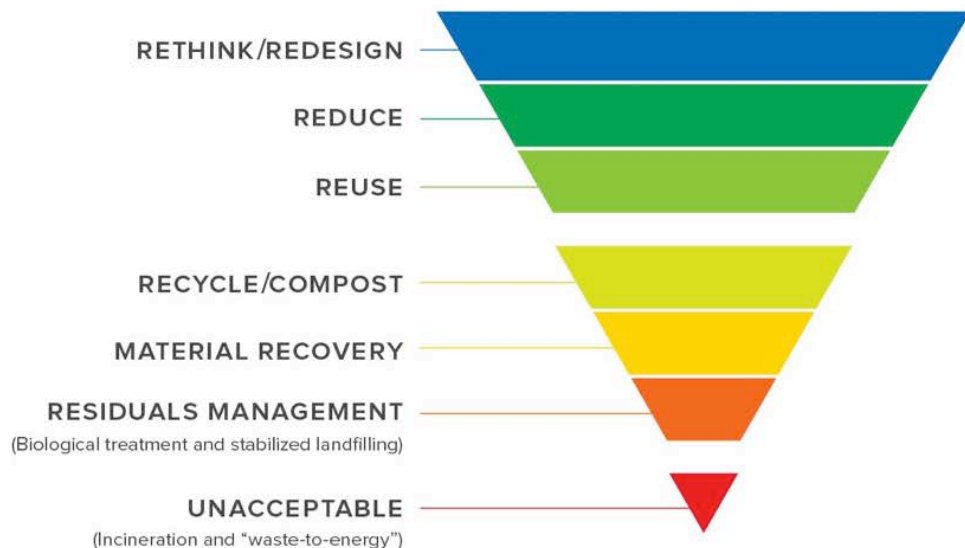
## THE ZERO WASTE DEFINITION

*“The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning, and with no discharges to land, water, or air that threaten the environment or human health.”*



## THE ZERO WASTE HIERARCHY 7.0

For detailed version visit [www.zwia.org/zwh](http://www.zwia.org/zwh)





# COMMUNITY/BUSINESS/GOVERNMENT

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# ZERO WASTE CERTIFICATION PROGRAMS

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# EARNEST ICE CREAM CERTIFICATION

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EARNEST  
ICE CREAM

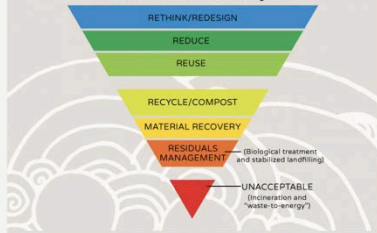
FLAVOURS LOCATIONS



From the beginning, Earnest Ice Cream has been about more than just a product. We want to make the best, most inspiring ice cream we can and we want to make the world a better place.

EARNEST HAS A GOAL OF BEING  
A **ZERO WASTE** COMPANY

THE ZERO WASTE HIERARCHY 7.0  
For detailed version visit [www.zwia.org/zwh](http://www.zwia.org/zwh)



**"Zero Waste:** The conservation of all resources by means of responsible production, consumption, reuse, and recovery of products, packaging, and materials without burning and with no discharges to land, water, or air that threaten the environment or human health."

The Zero Waste International Alliance (ZWIA)



**WE'RE SERIOUS  
ABOUT OUR  
IMPACT**

We want to make the best, most inspiring ice cream we can and we want to make the world a better place.

**OUR ZERO  
WASTE  
COMMITMENT**

GET THE LATEST





# ZERO WASTE CERTIFICATION PROGRAMS

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## COMMUNITY CERTIFICATION

+ Criteria Development Stage



# ZERO WASTE EDUCATIONAL PROGRAMS

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## ZERO WASTE FUNDAMENTALS

Solid foundation of ZW practices, policies, values, and concepts

STEP  
01



STEP  
02

## ZERO WASTE ASSOCIATE

In-depth understanding of Zero Waste practices and policies applied to the facility level



STEP  
03

## ZERO WASTE FACILITY ASSOCIATE

In-depth knowledge and understanding of ZWC's facility certification program, criteria and submission requirements



STEP  
04

## ZERO WASTE VERIFIER

Verify, as an independent third party on behalf of ZWC, whether a facility has met all of the recognition/certification requirements



COMING SOON:

ZERO WASTE COMMUNITY ASSOCIATE



# NULLA PROJECT (VICTORIA, BC)

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**FEEL GOOD ABOUT YOUR ZERO WASTE TO-GO DRINK!**

**HOW IT WORKS**

- 1 Ask for your Nülla Cup (\$5 Deposit)
- 2 Enjoy your drink & reuse your cup
- 3 Bring your cup back in exchange for a clean one or get your \$5 back

find out more at [thenullaproject.ca](https://thenullaproject.ca)



*"I thoroughly enjoyed the Zero Waste Fundamentals course. It gave me a broader understanding of the **environmental and social issues** relating to the current linear system as well as the benefits of adopting a systems thinking mindset. I appreciated the **flexibility** of being able to watch the recordings as opposed to having to attend live sessions. The additional resources were also very helpful. I **recommend this course to anyone who is interested in exploring ways to positively contribute to their community.**"*

**Caroline Thibault**

Co-founder of The Nulla Project



# ZERO WASTE CERTIFICATION PROGRAMS

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## FOOD PREP CERTIFICATION N

+ Criteria Development Stage





**THANK  
YOU**