



#ZeroWasteCities
@ZeroWasteEurope
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www.zerowasteurope.eu

Zero Waste Europe

And the Zero Waste Cities Programme

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Zero Waste Europe



**NGOs, local groups and
communities**



Change European policies



**Mentor Cities towards a Zero
Waste transition**

Zero Waste Europe's Cities Programme

- Nearly 400 municipalities engaged & supported to develop Zero Waste Strategies in Europe
- A network of local and national coordinators via the Zero Waste Europe Members
- Model front-runners and best practices
- Expertise hub online via the Zero Waste Europe Academy

Our approach with cities & communities:

A continuous effort to phase out waste

– not by burning or landfilling it – but instead by creating and implementing systems that do not generate waste in the first place.

Benefits for your city



Less litter
Less waste to manage
Less residuals
Less GhG emissions



Reduced expenses for the city
Reduced fees for citizens
Less environmental impact



More social integration
More social innovation
Compliance with EU law
More local jobs
Money stays in the community

